



Schaumburg School District 54 presents

Run to Read 2023

8 a.m. | Sept. 17, 2023 at Dirksen School, Schaumburg, Illinois

Sponsorship Form

<p style="text-align: center;">Exclusive Title Sponsor - \$2,000</p> <p>2023 Title Sponsor - Northwest Ballet Academy</p> <ul style="list-style-type: none"> • Large black and white logo on the top center of T-shirt • Name on registration form and every flyer and email • Free table at the event • Opportunity to put flyers or items in runner goodie bags • Name mentioned in a thank you flyer in each goodie bag • Name in District 54 newsletter and on website • Use of the tag line “Official Sponsor of School District 54 Run to Read 2023” • Use of Run to Read logo in company advertising 	<p style="text-align: center;">Gold Sponsors – \$1,000</p> <ul style="list-style-type: none"> • Medium black and white logo on T-shirt • Opportunity to put flyers or items in runner goodie bags • Name mentioned in a thank you flyer in each goodie bag • Name in District 54 newsletter and on website and on race emails before and after the event • Discounted rate of \$100 to purchase a table • Use of the tag line “Official Sponsor of School District 54 Run to Read 2023” • Use of Run to Read logo in company advertising
<p style="text-align: center;">Silver sponsors – \$500</p> <ul style="list-style-type: none"> • Name on T-shirt • Name mentioned in a thank you flyer in each goodie bag • Name in District 54 newsletter and on website and on race emails before and after the event • Discounted rate of \$100 to purchase a table • Use of the tag line “Official Sponsor of School District 54 Run to Read 2023” • Use of Run to Read logo in company advertising 	<p style="text-align: center;">Goodie bag – \$100 or donation</p> <ul style="list-style-type: none"> • There is no cost for organizations donating an item of value to the goodie bags (water bottles with your logo/name; free meal coupons, etc.) • The cost is \$100 for any organization to place an advertisement in each goodie bag. We expect up to 1,000 racers. • These items are due by Friday, August 25, 2023, to our main offices, 524 E. Schaumburg Road in Schaumburg.
<p style="text-align: center;">Tables at event – \$175</p> <ul style="list-style-type: none"> • Name on a map/flyer in goodie bag • Name in school district newsletter and on website 	<p style="text-align: center;">In-kind donations/prizes for drawings</p> <ul style="list-style-type: none"> • Name mentioned in a thank you flyer in each goodie bag • Name in school district newsletter and on website

Yes, I would like to sponsor Run to Read 2023!

Company _____ Contact _____ Phone _____

Street Address _____ City _____ Zip _____

~~Title Sponsor~~ Gold Sponsor Silver Sponsor

In-kind donation Table Goodie bag Cash Donation (amount \$ _____)

Credit Card: Mastercard Visa Card Number _____ Exp. Date _____

Cardholder name (print) _____ Signature _____

**Please note that there is a 4% processing fee for all credit card transactions.*

Mail form, payment and/or prize donations to Run to Read, School District 54, 524 E. Schaumburg Road, Schaumburg, IL 60194. Sponsorships must be received by August 18, 2023, to ensure your company's name on the race T-shirt and in day-of-race publications. For more information, contact Terri McHugh at (847) 357-5027 or TerriMcHugh@sd54.org.