



**Schaumburg School District 54**  
presents  
**Virtual Run to Read 2020**  
September 25-27, 2020

<p style="text-align: center;"><b>Exclusive Title Sponsor – Smile Doctors/Hurley &amp; Volk Orthodontics</b></p> <ul style="list-style-type: none"> <li>• Large black and white logo on the top center of T-shirt</li> <li>• Named as Title Sponsor on all emails from Run to Read</li> <li>• Opportunity to post a flyer or coupon in our Virtual Race Bag</li> <li>• Name on D54 Run to Read and D54 Education Foundation websites</li> <li>• Use of the tag line “Official Sponsor of School District 54 Run to Read 2020”</li> <li>• Use of Run to Read logo in company advertising</li> </ul>	<p style="text-align: center;"><b>Gold Sponsors – \$1,000</b></p> <ul style="list-style-type: none"> <li>• Medium black and white logo on T-shirt</li> <li>• Opportunity to post a flyer or coupon in our Virtual Race Bag</li> <li>• Name on D54 Run to Read and D54 Education Foundation websites</li> <li>• Use of the tag line “Official Sponsor of School District 54 Run to Read 2020”</li> <li>• Use of Run to Read logo in company advertising</li> </ul>
<p style="text-align: center;"><b>Silver sponsors – \$500</b></p> <ul style="list-style-type: none"> <li>• Name on T-shirt</li> <li>• Opportunity to post a flyer or coupon in our Virtual Race Bag</li> <li>• Name on D54 Run to Read and D54 Education Foundation websites</li> <li>• Use of the tag line “Official Sponsor of School District 54 Run to Read 2020”</li> <li>• Use of Run to Read logo in company advertising</li> </ul>	<p style="text-align: center;"><b>Virtual Registration Packet - \$200</b></p> <ul style="list-style-type: none"> <li>• Opportunity to post a flyer or coupon in our Virtual Race Bag</li> <li>• These items are due by September 1, 2020 to Meagan Kasper at <a href="mailto:MeaganKasper@sd54.org">MeaganKasper@sd54.org</a></li> </ul>
<p style="text-align: center;"><b>Bib Sponsor - \$200</b></p> <ul style="list-style-type: none"> <li>• Participants will be given the opportunity to design and print their own bib.</li> <li>• Bib sponsor will have their logo placed on the PDF to be printed.</li> <li>• We will be asking bib sponsor to judge the bibs shared on line (#54Run2Read) and provide a prize to the winning design.</li> </ul>	

**Yes, I would like to sponsor Run to Read 2020!**

Company \_\_\_\_\_ Contact \_\_\_\_\_ Phone \_\_\_\_\_

Street Address \_\_\_\_\_ City \_\_\_\_\_ Zip \_\_\_\_\_

~~Title Sponsor~~     Gold Sponsor     Silver Sponsor  
 Virtual Registration Packet     Bib Sponsor     Cash Donation (amount \$ \_\_\_\_\_)

Credit Card:     Mastercard     Visa                      Card Number \_\_\_\_\_ Exp. Date \_\_\_\_\_

Cardholder name (print) \_\_\_\_\_ Signature \_\_\_\_\_

*Mail form, payment and/or prize donations to School District 54, Attn: Meagan Kasper, 524 E. Schaumburg Road, Schaumburg, Ill. 60194. Sponsorships must be received by September 1, 2020, to ensure your company's name on the race T-shirt. For more information, contact Terri McHugh at (847) 357-5027; e-mail [TerriMcHugh@sd54.org](mailto:TerriMcHugh@sd54.org). Forms can also be emailed to [MeaganKasper@sd54.org](mailto:MeaganKasper@sd54.org).*